

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**National Media Research Planning & Placement**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
165716-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Repul	NRCC IE 2012	2967

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	165716	06848535

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/28/12	M-F 6-7a News	6-7a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/28/12 6:11 AM M-F 6-7a News 6-7a :30 NRCCMN080914 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
6	09/28/12	09/28/12	M-F GMA	7-9a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/28/12 8:59 AM M-F GMA 7-9a :30 NRCCMN080914 \$800.00 NM									
11	09/30/12	09/30/12	Su GMA	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 7:59 AM Su GMA 7-8a :30 NRCCWI 070928 \$1,500.00 NM									
12	09/30/12	09/30/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 8:53 AM Sun 8-9a 8-9a :30 NRCCWI 070928 \$1,000.00 NM									
16	09/28/12	09/28/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/28/12 6:12 PM M-F 6-630p 6-630p :30 NRCCWI 070928 \$1,200.00 NM									
21	09/30/12	09/30/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 5:52 PM Su 530-6p News 530-6p :30 NRCCWI 070928 \$1,200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165716-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	2967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/30/12	09/30/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,200.00	NM
22	09/28/12	09/28/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/28/12 6:38 PM M-F 630-7p 630-7p :30 NRCCWI 070928 \$1,200.00 NM									
29	09/29/12	09/29/12	ABC College Football	7-1030p	-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 09/29/12 7:55 PM ABC College Football 7-1030p :30 NRCCWI 070928 \$5,000.00 NM									
31	09/28/12	09/28/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/28/12 10:28 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 070928 \$1,400.00 NM									
35	09/29/12	09/29/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 09/29/12 11:16 PM Late News Delayed 1030-1105p :30 NRCCWI 070928 \$900.00 NM out of time specs									
36	09/30/12	09/30/12	Su 10-1035p	10-1035p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 10:12 PM Su 10-1035p 10-1035p :30 NRCCWI 070928 \$2,500.00 NM									
39	09/30/12	09/30/12	Sun 1105-1135p	1105-1135p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 11:34 PM Sun 1105-1135p 1105-1135p :30 NRCCWI 070928 \$600.00 NM									
<b>Total Spots</b>							<b>12</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,100.00</b>
<u>Agency Commission</u>	<b>\$2,715.00</b>
<u>Net Amount Due</u>	<b>\$15,385.00</b>